

JEN NISTA

www.nista.tv

FINE ARTIST + UX / UI DESIGNER + WRITER OF BAD POEMS

(973)787-7202 // jxnnista@gmail.com // Brooklyn, NY

//skills

+ personal

- __ professional correspondence
- __ copy writing
- __ self-directed self-starter
- __ creative ingenuity
- __ painfully detail oriented
- __ sickening love of organization
- __ passionate + compassionate
- __ fun + funny, where appropriate

+ ux/ui

- __ persona + journey maps
- __ sketching + ideation
- __ affinity diagramming
- __ task + user flows
- __ site + app mapping
- __ wireframing + prototyping
- __ annotating
- __ typography + color theory
- __ style tiles + mood boards
- __ interaction design
- __ icon creation

+ research

- __ domain research
- __ competitive analysis
- __ website audits
- __ survey creation
- __ interviewing
- __ contextual inquiry
- __ concept + usability testing
- __ comprehensive reporting
- __ database creation + management

+ hands on

- __ art handling, packing + shipping
- __ repairing + maintaining gallery walls
- __ comfort with power tools + hardware
- __ art installation, incl. but not limited to: canvas, paper works, sculpture, installations, digital, etc

//experience

Fine Art

2014 - present

// ARTIST

- Exhibiting artist & curator working in various mediums incl. but not limited to: digital, textile, drawing, word/written, etc. Exhibition list available upon request.

// GALLERY DIRECTOR, ETC @TRESTLE GALLERY

- Promoted from intern to manager to gallery director, devised and oversaw the gallery's calendar for the exhibition year and schedule for individual exhibitions.
- Planned, coordinated, promoted, and installed/deinstalled gallery exhibitions while maintaining day-to-day operations for gallery, residents & interns.
- Conducted website audit and re-designed to optimize audience engagement, as well as being responsible for design of all promotional materials.

// ARTIST + FABRICATION ASSISTANT (VARIOUS STUDIOS)

- Assisted in the execution of large-scale fine art and commercial installations and their component parts. Woodshop trained + knowledge of power tools.

Freelance Production Assistant

2005 - present

// JUNKET PRODUCTIONS, INC

- Managing run of show for 5+ people, including talent and crew

// BANK OF AMERICA

- Quality assurance and execution of teleprompter operations.

UX / UI Design

2019 - 2021

// TEACHING ASSISTANT, COLUMBIA UNIVERSITY

- Assisting in planning and executing lesson plans
- Scheduling and conducting 1-on-1 mentorship meetings with students
- Collecting and evaluating student work with constructive criticism

// FREELANCE (VARIOUS), REMOTE

- Weekly meetings with client, presentations always included an interactive workshop and were created and presented via keynote.
- Ideated concepts for client's asks/user's needs and tested them. Responsible for producing mid-fidelity wireframes + wireframe kit, and Invision prototypes.

//education

UX Designer in Residence

08.2019-02.2020

UX/UI Design Bootcamp
Flatiron School

B.F.A. Visual Arts

09.2009-05.2014

Minor in Art History, graduated with honors
Mason Gross School of the Arts, Rutgers University

//tools

+ design

- __ sketch
- __ figma
- __ miro
- __ invision
- __ adobe cc
- __ axure
- __ principle
- __ zeplin
- __ wix
- __ squarespace

+ info

- __ gsuite
- __ osx
- __ keynote
- __ ms office
- __ slack
- __ coda.io
- __ constant contact