

PROBLEMS

- Comparing service providers
- Privacy of users
- DIY TUTORIALS

What kind of DIY tutorials exist? How can we make ours different. Look up existing videos/etc

how do we determine what's relevant?

ROUND 2 Interviews
focus: establishing trust

THINK ABOUT ACCESSIBILITY!
color blind, deaf, etc! AUDIO, VID, TEXT & IMAGE

within app and/or via SMS etc

maybe all private unless u accept a friend

- saving and/or favoriting providers to easily compare
- Feeling safe with an unknown provider
- relevant videos for individual DIY projects
- sending favorites to other friends with the app
- Provider profiles - making them more personal (+ fun facts, etc)
- Step by step video so user can easily follow without getting lost
- asking friends about a provider for a specific repair/project
- users have the ability to choose whether their profile is private or public
- Feature to easily allow user to control speed of tutorial - hands free!
- following or connecting w friends in-app to see the provider's they've used
- Being able to connect with a provider via video chat/messaging to make it more personable
- app learns the speed/pace of individuals by looking at past project speeds
- comparing friend's favorite providers to the users own favorite providers
- being matched with a provider based off of a personality test :)
- In addition to video, Text describing each step if they don't want to watch a video
- Based on what you added in your favorites, you get suggested providers
- meetups/events for local providers to teach workshops
- how could we help people with absolutely no skills
- tinder-like where you can only see one provider at a time and are not overwhelmed by choices
- community outreach programs for people with out jobs to learn technical skills and gain employment (...FROM US???)
- Workshops for things they are interested in
- user plugs in sched/budget/needs/etc and is "matched" with local providers
- Shadow other providers with skills you want to learn
- AR walk through of users home showing different home ideas to try
- the app asks if they matched well after the service to keep up with our promise to be reliable
- get rewarded for using the same provider x amount of times
- scan room feature to make floor plan/virtual room for home decorating (seeing what these specific shelves look like here, this couch there, etc).
- provider can respond to the review and start a conversation with the user to ask why
- get rewarded for leaving reviews and ratings and referring providers to friends
- scanning a problem/repair that happened but not sure what is wrong with it
- if their issue is not resolved or are not happy, they get credit for later services
- New users must validate their friend status on social media to be able to join the community
- get tutorial AND provider suggestions based on identified issue
- exclusive content for credits
- once they join the group, they get a welcome and fun shoutout
- provide users the option to purchase the appropriate tools and/or materials
- Free rental tools in Redbox like feature
- users get a handy tool kit in the mail when they join
- how can we utilize a subscription model?
- community driven DIY tutorials alongside experts
- subscription box of goods for "handy" ppl - products from local businesses
- the longer they have been subscribed, they get platinum, gold membership benefits
- option to upload your own tutorials to platform (will have to be approved before posting lol)
- with the handy tools, they get some extra supplies to start an easy DIY project
- blog content is available for paying users for home project inspiration

Personal trainer

access to users camers